

# Business Intelligence

## How can SAP® solutions enable you to change the game?

SAP solutions empower decision makers with easy access to the business intelligence (BI) they need to make faster, more informed decisions. With one suite for all insights, businesses can support a high standard for enterprise BI. As a result, organizations can boost their collective IQ by giving all users information that can help them become more effective in everything they do.

## What do SAP solutions help customers do?

### Trusted data discovery



Help businesspeople, with various skill levels, to better understand data and use it to engage their audience.

### Reporting



Drive fast, informed decision making and deliver insights that are meaningful and actionable.

### Business intelligence platform



Empower business users with anytime, anywhere access to key insights delivered in context.

### Dashboards and apps



Drive BI adoption across the organization with compelling, insightful dashboards and apps.

### Mobile business intelligence



Access the BI needed to make critical decisions – anytime, anywhere, and on any device.

## What are the benefits?

Business intelligence solutions from SAP help organizations make better decisions through:

- Intuitive, self-service access to business information
- Reliable and real-time business data for more informed and faster decision making

## Why SAP?

SAP solutions connect processes for a variety of industry value chains by integrating horizontal lines of business with industry-specific solutions on premise, in the cloud, and through mobile devices.

## Key facts

**13x**

Return on investment

In organizations that invest in analytics initiatives<sup>1</sup>

**75%**

Less time needed for data gathering

With widespread use of business intelligence solutions<sup>2</sup>

## Customers

- ▶ [MANN+HUMMEL](#)
- ▶ [Daimler Trucks](#)
- ▶ [Velux](#)

## Learn more

- ▶ [Visit us online](#)
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- ▶ [SAP Solution Explorer](#)

1. "2014 Analytics Market Survey," Nucleus Research.  
2. [SA Health business transformation study](#).