

# NY REAL ESTATE COMPANY / REAL ESTATE

## NY COMPANY DEFINING AN OPTIMAL BUSINESS INTELLIGENCE FRAMEWORK TO ALLEVIATE THE DATA AND DELIVERY ISSUES



Our NY Client, a publicly-traded real estate investment trust (REIT), is the nation's largest owner and operator of neighborhood and community shopping centers with interests in more than 1,945 properties comprising 182 million square feet of leasable space across 45 states, Puerto Rico, Canada, Mexico, Chile, Brazil and Peru. Since incorporation in 1966, the Company has specialized in the acquisition, development and management of well-located shopping centers with superior growth potential.

### THE OPPORTUNITY

- Implement the Finance, Budget and Commercial Asset & Portfolio Management DM off of CTI, Yardi, LPL, Dyna, Master Data System, Capital Plan, Asset Strategy, Regis.
- Conform the information in this Finance, Budget and Commercial Asset & Portfolio Management DW Phase I for future phases
- Implement an ad-hoc analytical layer and reporting layer capable of feeding dashboards
- Build reports and dashboards using Webi and Xcelcius respectively with drill down capability

### FINAL POINTS

Our client has embarked on defining an optimal business intelligence framework to alleviate the data and delivery issues to users from their existing CTI and Yardi transactional data infrastructure for Finance, Budget, and Commercial Asset & Portfolio Management users and help them analyze this information in conformance with predefined organization entities in rapid marts.

This Finance, Budget and Commercial Asset & Portfolio Management Data Warehouse will be designed for better data maintenance and delivery to various packaged reporting, analyses and dashboarding engines from the new dimensionally oriented data model. This model will be extremely extensible to include other subject area within our clients company – CM, AR, Sales, AP etc., in future.

### THE DEAL:

This was an opportunity that started earlier in the year, where the customer had several phases of a project that would be rolled out over the next year and a half. The customer was initially looking at starting with 25 Test and Development users of Business Objects Enterprise. Through the process, Fusion worked with the customer to understand all aspects of the business project and ultimately got the customer to commit for all of the licenses now versus a phased approach.

### THIS SOLUTION:

Full Business Intelligence suite for 500 users, including:

- Business Objects Enterprise Premium
- WebIntelligence
- Xcelcius Interactive Viewer
- Crystal Reports
- Data Integrator Professional
- This is Phase 1 of 3 in the solutions steps we have mapped out. A Phase 2 transaction is expected before December 15th of 2010.